



Helsinki Expo and
Convention Centre

6–15 February 2026

The largest boating industry event in Northern Europe

Helsinki International Boat Show 2026



Info & tickets: venemessut.fi



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The real social media



The largest boating industry event in Northern Europe will showcase new boats, equipment and services, plus everything you ever wanted to know about boating, fishing, and other water sports.



Exhibit at the Helsinki International Boat Show 2026 – three reasons why you should participate:

1. An excellent trading place – the event is for active trading: selling boats of all sizes, equipment and a great variety of other products appealing to boating enthusiasts.
2. An international event reaches buyers in Finland and the neighbouring regions, and kicks off the new boating season. In 2025 the event attracted more than 67,000 visitors.
3. A unique opportunity for marketing: The event brings together consumers and companies interested in boating and transport by water. It will offer wonderful experiences for boaters, water hobby enthusiasts, and fishers.

Visitors 67,458
Exhibitors 265

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95 % visitors: was satisfied with the event as a whole
95 % exhibitors: consider the event and participation important for their business and industry

Welcome to Helsinki!

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